

2013 FULL-YEAR RESULTS Financial meeting - 5 March 2014

econocom

## **Speakers**

#### econocom

- Jean-Louis Bouchard
- Chairman
- Bruno Lemaistre
- Managing Director
- Jean-Philippe Roesch
- Managing Director

# Agenda

- 1 Econocom Group
- 2 The digital sector: a new continent to conquer
- 3 2013: First year of the Mutation strategic plan
- 4 Alliance with Osiatis: the birth of a European leader in digital services
- 5 Financial results: growth guidance achieved and financial solidity confirmed
- 6 Stock market: another good year for the group and its shareholders

# Econocom Group

#### **Econocom Group**

# A major player in digital services





20 countries



8,300 employees



**€2** Bn pro forma revenue\*



> €100 M pro forma recurring operating profit\* **Econocom Group** 

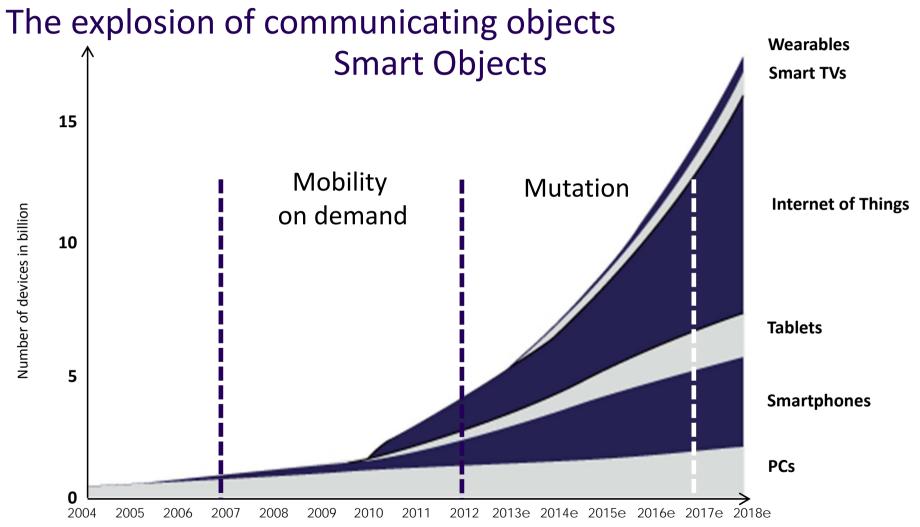
### A unique combination:

Technological integration and financing of digital solutions

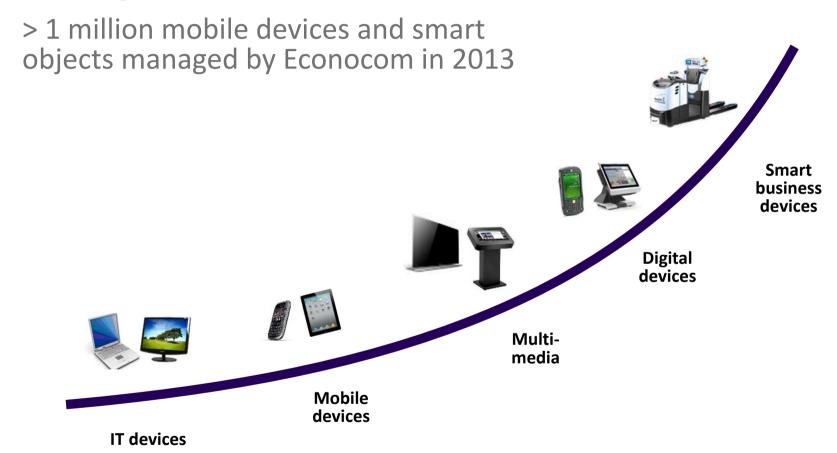


**Technology management & financing - Sourcing - IT & Telecom Services** 

# The digital sector: a new continent to conquer



### A change in our clients' assets



## High ambitions in the digital sector...

To assist organisations in speeding up the progress facilitated by the available digital technologies



# ...and the first successful deals with our targeted vertical approach









# Digital Dimension: a new offering to step up development

#### <u>Idea</u>

Combine the reputation and expertise of a large group with the agility and innovation of a start-up

#### **Partners**

Econocom (50.1%) and Georges Croix (49.9%)

digital dimension

#### **Ambitions**

Up to €100 M investment planned €120 M revenue expected by 2016 in France, Benelux and Southern Europe

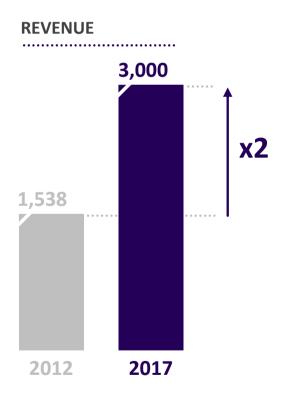
#### **Offering**

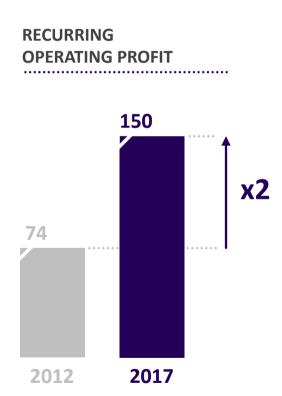
Pay-per-use, multi-device, B2C front-office solutions from shared public and private cloud-based platforms

# 2013: First year of the Mutation strategic plan

## Our ambitions for the next 5 years







## 2013: the 5 growth drivers implemented

SMART **SOLUTIONS** 

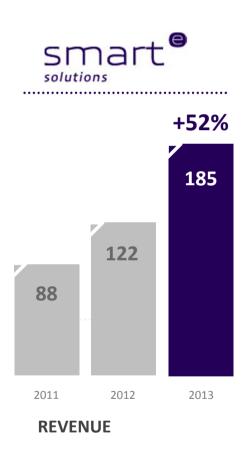
**CLIENT**CROSS-FERTILISATION

**ENTERPRISE** SOLUTIONS

INTERNATIONAL
EXPANSION
(Multi-activities and new countries)

**ACQUISITIONS** 

### Strong growth in smart solutions



#### End-to-end solutions for connected objects

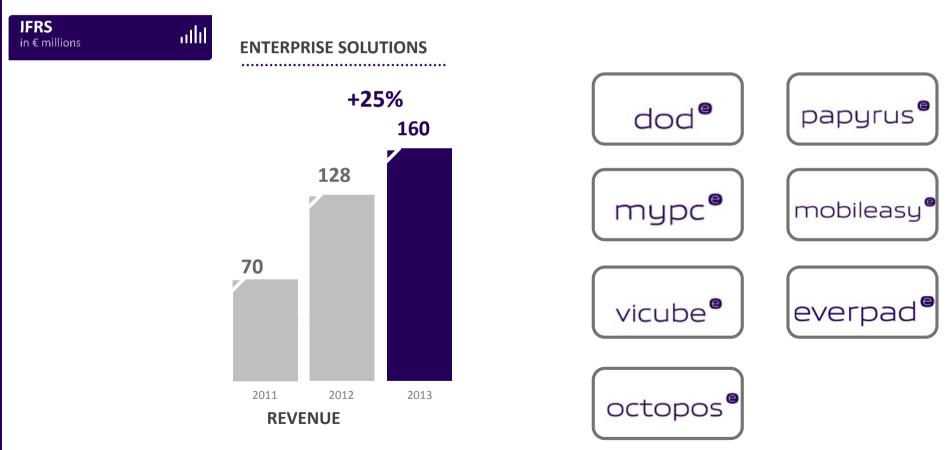


**Supply - Pay per use - Services** 

First year of the Mutation strategic plan

## Rapid development

### driven by multi-activity, cross-disciplinary offerings



### Client cross-fertilisation

66% of revenue from multi-activity customers

# A new dimension in Spain and a successful entry into the Americas

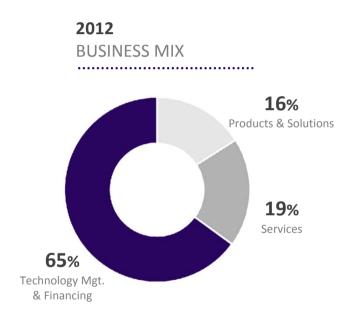


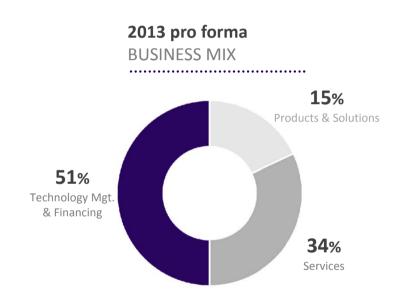
€137 M pro forma revenue 490 employees Multi-activity position (integration of Ermestel and Osiatis)

€25 M pro forma revenue
300 employees
New opportunities opened up
(organic growth + integration of Ermestel Mexico and Osiatis Brazil)

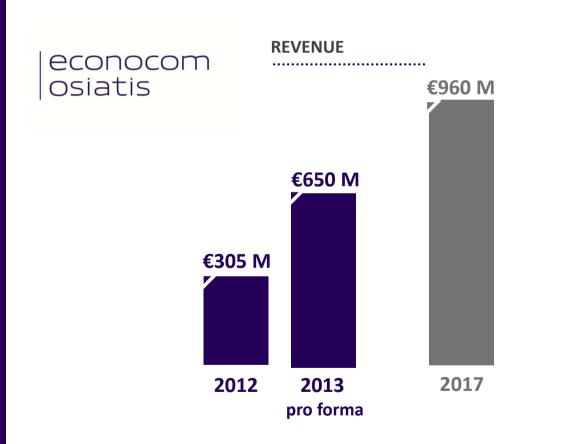
Alliance with Osiatis: the birth of a European leader in digital services

# A balanced business model across the entire digital value chain





# A new dimension in the service market for the group, in line with the strategic plan



€650 M pro forma revenue

Over 6,800 employees

**Established in 11 countries** 



## success story



# ...opening up new growth opportunities particularly in cloud computing



The world's biggest private cloud-based email infrastructure using Microsoft technology

160,000 users/minimum 5-year contract/Consortium with Bull

## A new visual identity and brand system for the group

econocom

econocom osiatis

france systèmes | econocom

exaprobe | econocom

Reflects the group's ambitions (a strong brand)

**Based on Osiatis' branding** (modern, elegant, professional)

A dedicated brand for services (to capitalise on Osiatis' reputation)

A brand system for all the Group's businesses

## Enhancing the group's values













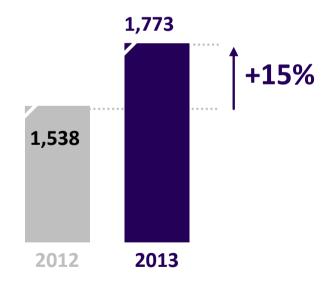
Financial results: growth guidance achieved and financial solidity confirmed

Growth guidance achieved and financial solidity confirmed

# Sustained growth in revenue, both organic and consolidated







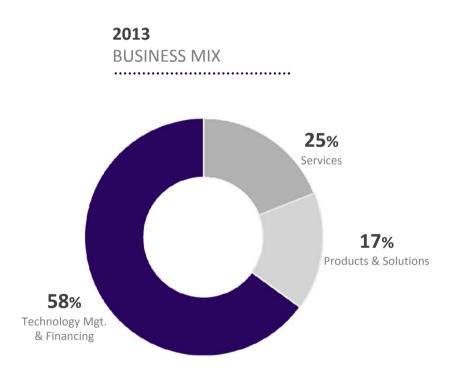
ORGANIC GROWTH 2013

+3.5%

CONTRIBUTION OF OSIATIS (4 MONTHS)

€121 M

### Growth dynamic across all the group' businesses



# Products & Solutions: Growth dynamic of new devices (tablets and smart)

21% growth (10% organic)

# Technology management & financing: Contract portfolio outstandings up 3% to €2.2 billion

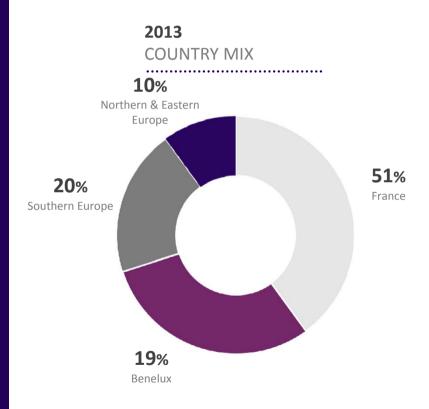
2.5% organic growth

#### **Services:**

New dimension whilst maintaining organic growth

55% growth (1% organic)

## Strong performance in the main regions



#### France:

Growth driven by changes in the scope 21% growth

#### **Benelux:**

Success of dedicated Smart offerings 18% growth

#### Southern Europe: Leadership strengthened by acquisitions

23% growth

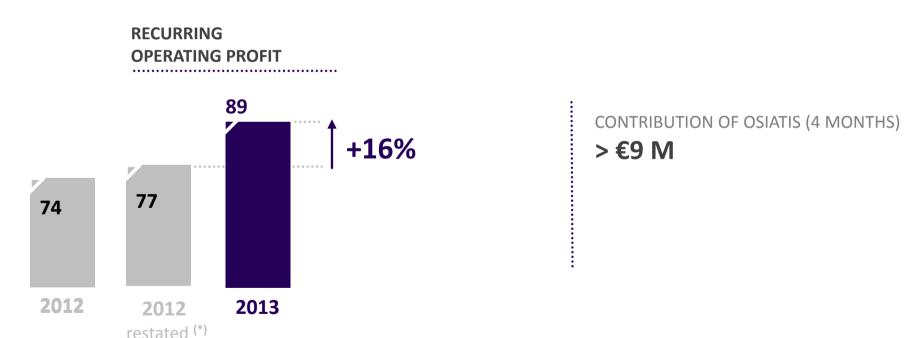
Northern (Germany and the UK) and Eastern Europe:

Negative base effect and disappointing performances

18% decrease

# Strong growth in recurring operating profit thanks to the arrival of Osiatis





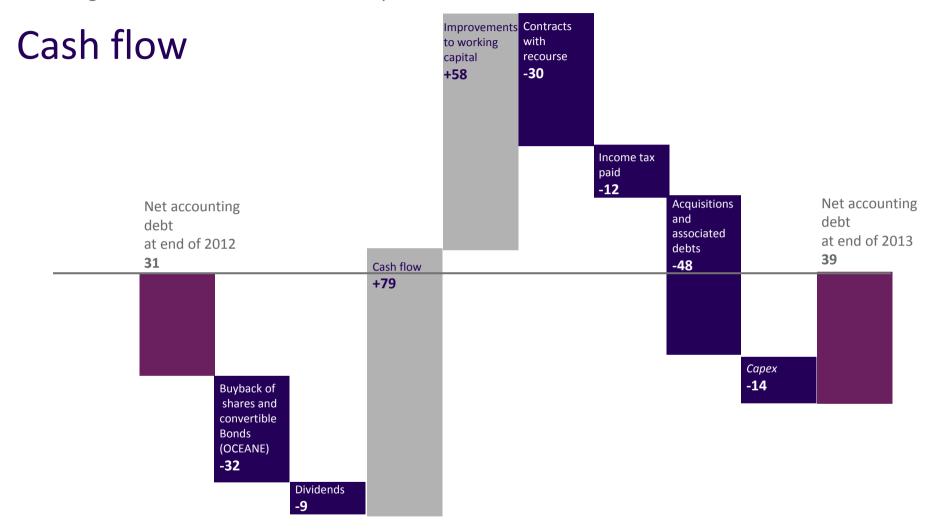
<sup>\*</sup> The restated 2012 financial statements include an expense of €0.8 M in recurring operating profit in accordance with IAS19R and the reclassification as income tax of the CVAE (French tax) in line with the standards for presenting financial statements applied by digital service companies.

### Consolidated income statement

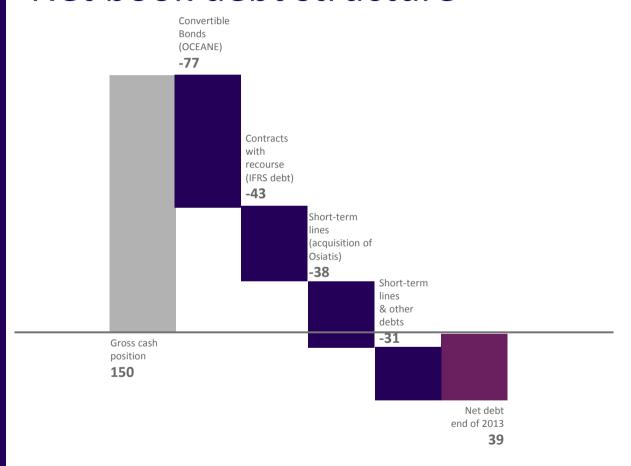
In €M	2012	2012 restated	2013
REVENUE	1,538.3	1,538.3	1,772.6
RECURRING OPERATING PROFIT(*)	74.1	76.8	88.8
RECURRING OPERATING PROFIT	72.1	74.8	86.5
NON-CURRENT OPERATING EXPENSES	(3.5)	(3.5)	(13.4)
OPERATING PROFIT	68.6	71.3	73.0
FINANCIAL RESULT	(4.6)	(5.1)	(6.1)
PROFIT BEFORE TAX	64.0	66.2	66.9
INCOME TAX	(16.4)	(19.5)	(22.9)
NET PROFIT, EXCLUDING NON- CONTROLLING INTERESTS	47.4	46.6	44.1



Before amortisation of the ECS customer portfolio and Osiatis brand



#### Net book debt structure



A healthy net cash position: €81 M

Bonds convertible "in the money"
Call option
can be issued by Econocom as from June 2014

### Consolidated balance sheet at 31 December

IFRS in € millions			
ASSETS	2012	<b>2012</b> <sup>R</sup>	2013
GOODWILL	149	150	331
LEASING RESIDUAL INTERESTS	41	63	63
OTHER NON-CURRENT ASSETS	91	91	126
NON-CURRENT ASSETS	281	304	520
LEASING RESIDUAL INTERESTS	11	25	28
TRADE & OTHER RECEIVABLES	672	665	713
OTHER CURRENT ASSETS	55	55	61
CASH AND CASH EQUIVALENTS	80	80	150
CURRENT ASSETS	818	825	952
TOTAL BALANCE SHEET	1,098	1,129	1,471

LIABILITIES	2012	2012 <sup>R</sup>	2013
SHAREHOLDERS' EQUITY	157	155	260
FINANCIAL DEBTS	82	82	91
RESIDUAL VALUE COMMITMENTS	11	33	33
OTHER NON-CURRENT LIABILITIES	35	39	59
NON-CURRENT LIABILITIES	128	154	183
TRADE PAYABLES	600	600	689
OTHER CURRENT LIABILITIES	182	175	225
FINANCIAL DEBTS	29	29	98
RESIDUAL VALUE COMMITMENTS	2	16	15
CURRENT LIABILITIES	813	820	1,028
TOTAL BALANCE SHEET	1,098	1,129	1,471

R: The restated balance sheet presents decompensated residual interest, restated provisions after application of IAS19R, and provisions for credit risk to assets Econocom | P. 33 | March 2014 | Stock market: another good year for the group and its shareholders

# A sharp rise in the share and trading volumes



**Share performance in 2013: +39.5%** 

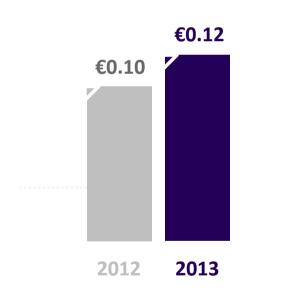
Average daily trading volumes: +187%\*

An eventful stock market year:

- 4-31 October 2013
  Friendly Public Offer for Osiatis
- 22 November 2013 Squeeze-out procedure for Osiatis shares
- 31 December 2013
   Cancellation of 5.35% of the share capital
- 8 January 2014
   Placement of €175 M of net share settled bonds convertible into new shares and/or exchangeable for existing shares (ORNANE)

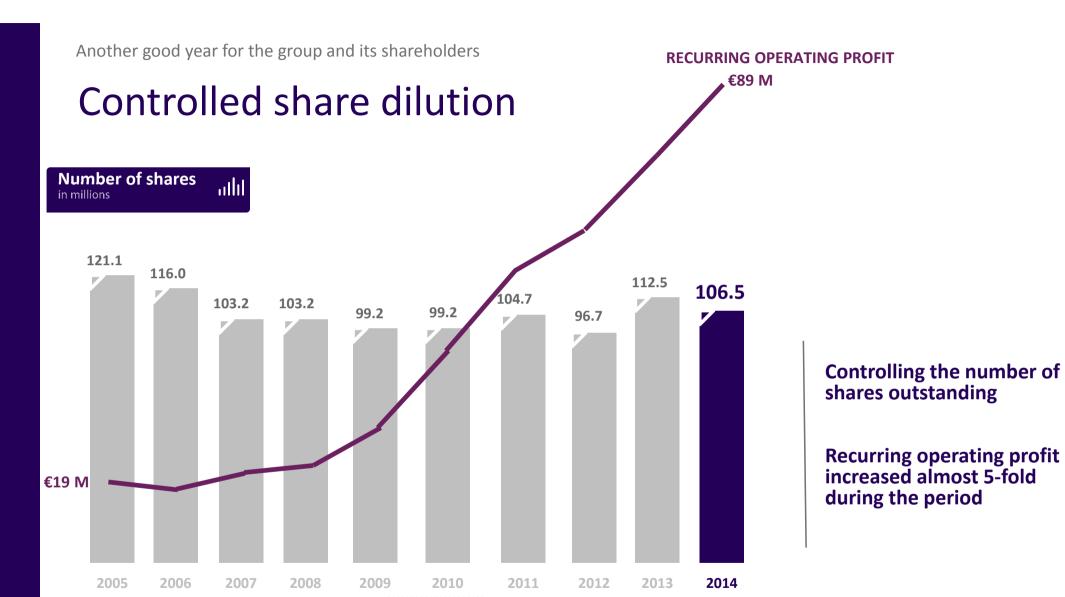
### A rise in dividend per share





20% rise in gross dividend

Submitted at the General Shareholders' Meeting on 20 May 2014



### Shareholder buyback and cancellation policy

**TREASURY SHARES CANCELLED END OF 2013** 

6,014,892

: (5.35% of share capital)

TREASURY SHARES ON 28/02/2013

1,710,021

(1.60% of share capital)

CONVERTIBLE BONDS (OCEANE) BOUGHT BACK & CANCELLED IN 2013 & 2014

1,279,291

(32% of convertible bonds (OCEANE) issued in 2011)

OUTSTANDING CONVERTIBLE BONDS (OCEANE)
ON 28/02/2013

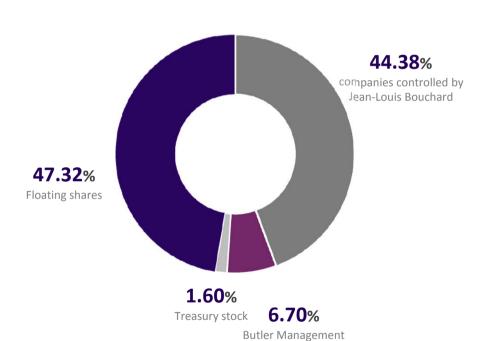
2,599,613

(equivalent to 10,398,452 shares)

#### Main stock market information

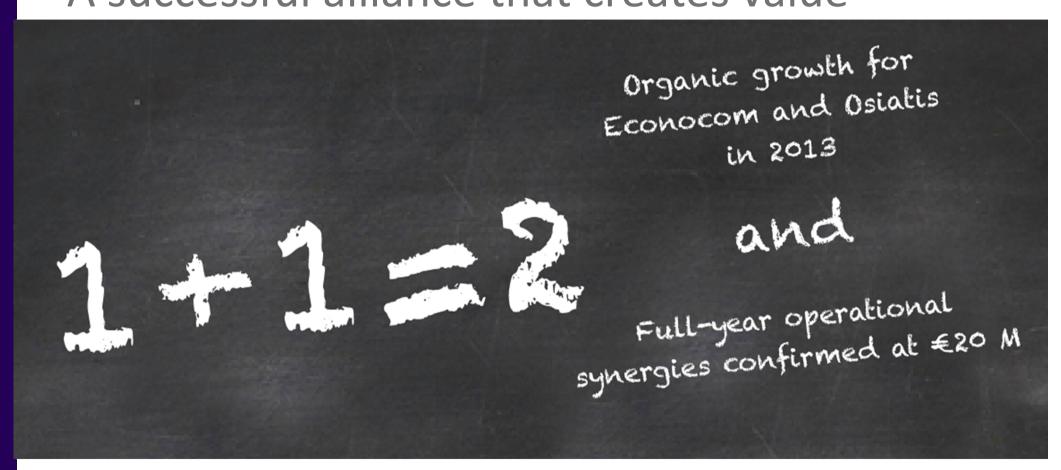
#### **Closing price as of** €8.66 28/02/2014 Number of shares 106,803,342 Market capitalisation €925 M Average daily trading 200,000 shares volume **EURONEXT** Market BE0974266950/ECONB Codes Index BEL MID

#### Ownership structure at 28 February 2014



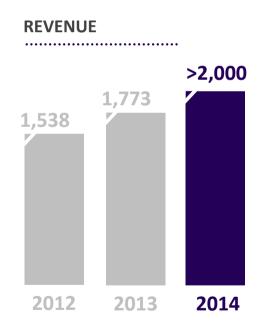
## Conclusion

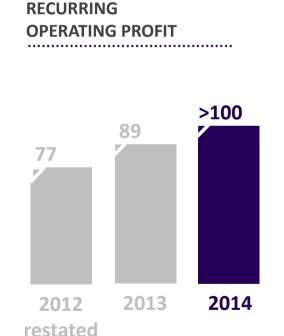
## Econocom-Osiatis: A successful alliance that creates value



## 2014: confirming our trajectory







Continuing **strategic investments** and finalising the integration of **Osiatis** 

Another year of **growth** in **revenue** and **recurring operating profit** on a comparable basis

## 5 points to remember

- 1 An ambitious strategic plan well underway
- 2 A major acquisition in the service sector giving rise to leading new European player
- 3 Increasing strategic initiatives in the digital market
- 4 A rise in results, cash generation and shareholder return
- 5 Another year of profitable growth expected for 2014

2013: an eventful, successful year

### Financial communication

**Econocom Group** 

**ACTUS Finance & Communication** 

**Investor** relations



Galliane Touze
galliane.touze@econocom.com

Jérôme Fabreguettes-Leib econocom@actus.fr

PR contacts



Florence Lièvre
florence.lievre@econocom.com

Nicolas Bouchez nbouchez@actus.fr

Next press release:

1st quarter revenue statement (22 April 2014)

# econocom